



PROJECT SPECIFICATIONS

PRODUCTS:

Ecoply® Structural Plywood

PROJECTS SHOWN:

HexBox – Eduardo De Oliveira Barata and Christopher Robeller in collaboration with students from University of Sydney & TU Kaiserslautern
Wooden Box House – Moloney Architects

PHOTOGRAPHY:

HexBox – Katherine Lu
Wooden Box House – Christine Francis



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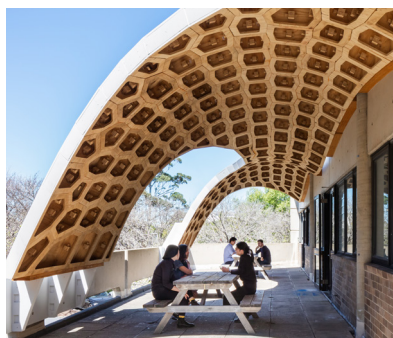
Disclaimer: While the products in this document possess the characteristics described, no representation is made that the products will be effective in all locations and circumstances. Much depends upon building design, construction practices and the environment in which the products are used. Products must be installed in accordance with Carter Holt Harvey recommendations, industry accepted guidelines and good building practice.

Australian-made plywood helping rebuild communities

It's an understatement to say it's been an extraordinary year so far. But as we return to life post-lockdown and post-bushfires, we need to look closely at what we've learned.

Opportunities to support our hardest hit communities now come to the fore.

As construction ramps up and new house starts resume, opportunities are appearing for specifiers and builders to be at the forefront of recovery. Products made locally have gained new interest. And products made locally with locally grown materials can support recovery even further due to the people they employ and the communities that they support.



Manufactured from sustainably grown Australian and New Zealand Plantation Radiata Pine, Ecoply® is Australia's leading brand of structural plywood. With over 30 years of manufacturing the trusted plywood brand, Carter Holt Harvey Plywood specialises in the production and supply of environmentally sustainable plywood products from their Myrtleford mill in Victoria. The state-of-the-art plywood mill employs 169 locals and has been a significant part of the community since the 1970s.

A 2010 upgrade included the introduction of a high-speed lathe which allows for the production of thin ribbons of veneer, at a speed of one log 'peeled' every seven seconds. It's true cutting-edge technology. The upgrade to the mill has made it more efficient and enabled an increased supply to the market. There are also environmental improvements with less emissions, lower water use, better air quality, noise reduction and the sustainable sourcing of the raw material.

It's a local manufacturing story the Australian government are keen to replicate in other industries across the country – a story that

combines sustainability, technology and local community. The Manufacturing Modernisation Fund is assisting small to medium businesses achieve these goals. The Minister for Industry, Science and Technology Karen Andrews said, "I am determined to further strengthen Australian manufacturing and the current pandemic gives us the opportunity as a nation to reassess and commit to the values of Australian-made goods."

While the introduction of the HomeBuilder grant will assist the residential construction market by encouraging the commencement of new home builds and renovations this year.

Ecoply is commonly used for flooring, bracing, interior linings, membrane substrates, hoardings and DIY projects. Ecoply plywood products provide durability, strength and design flexibility. Locally made products include Ecoply square edged structural, non-structural, Formrite formply and Plyfloor flooring - treated and untreated, in a wide range of grades, sizes and thicknesses. It's a material that inspires architects and designers and is easy for builders and carpenters to work with.

Across the ditch, other popular Ecoply products such as Shadowclad and the recently launched Pinoli are manufactured and are also experiencing a resurgence of interest.

The January bush fire events in Australia challenged the forestry industry, but local expertise enabled the successful salvage and processing of a large volume of fire damaged plantation logs at the Myrtleford Plywood Mill and has helped communities move forward with confidence.

As we rebuild the economy for future generations, it really is local products such as Ecoply that will support its growth. At least we know it will be structurally sound.

